

ON COURSE ADVERTISING **RATE SHEET & RESERVATION FORM**

2012 Northwest Aviation Conference & Trade Show Program

For nearly three decades the Washington Aviation Association, a 501(c)3 non-profit, has been pleased to present the annual conference and trade show. Each year the WAA partners with aviation businesses and media groups to produce a 48 page color magazine that is distributed free of charge at the event.

This high quality magazine features aviation articles as well as layout, seminar schedules and exhibitor list. Issue shelf life expands well beyond the event time line.

NEW DIRECT MAIL COVERAGE!

Distribution to 10,000 attendees at the Conference and 7,500 online downloads as well as direct mailing up to 10,000 copies to pilots/aircraft owners in WA, OR and ID.

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