

FIFTH ANNUAL NORTHWEST  
**AVIATION**  
**CAREER FORUM**

FEB 24, 2017 | PUYALLUP, WA



What our 2016 Participants are Saying:

**EXHIBITOR:**

*"Thank you for putting on another amazing show. I thoroughly enjoyed participating in the Career Forum once again."*

**Jason Underhill**

CWU, Department of Aviation

**ATTENDEE:**

*"This year's conference was really great. There were a lot of exhibitors with good information. I took both my sons, one is interested in becoming a pilot and he found good info from schools and potential employers."*

**Susan** | Tacoma, WA

**ATTENDEE:**

*"Friday was hands-down the best organized aviation career event I've ever been to. Congratulations on all the success and thank you so much for your fantastic leadership in these crazy times."*

**Alan** | Newport Beach, CA

**EXHIBITOR:**

*"Thank you for all you do. Your support in our aviation community with such inspiration is appreciated!"*

**Karlene K. Pettit**

Jet Star Publications | Author/pilot

**SPONSOR:**

*"25 years ago I went to my first NWAC and look at the impression it left on me. I have enjoyed this event over the years and that is why I got my team involved."*

**Captain John Hornibrook**

System Chief Pilot / MD Line Flying  
Flight Operations | Alaska Airlines

**ATTENDEE:**

*"I had a great time. The food was good and presentations excellent. I am going to tell all my friends to go next year."*

**Jim** | Ellensburg, WA

# Choose your sessions in targeted AVIATION CAREER TRACKS

**PRE-REGISTER:**  
Visit [washington-aviation.org](http://washington-aviation.org) and select Career Forum to register or call 360-427-5599. \$45 includes buffet lunch and 3 day admission to Conference. NO DROP INS.

## 2017 NW AVIATION CAREER FORUM SCHEDULE - FRIDAY, FEBRUARY 24 | 8:30 AM - 3:00 PM

8:30 AM **CHECK-IN OPENS** Parking FREE, Blue Lot | Proceed through Blue Gate on Meridian Ave | Stop at INFO booth near entrance to receive badge packages (airline Meet & Greet verify cell number for texting on-site). Proceed to Keynote area. **PRE-REGISTERED ONLY** at [washington-aviation.org](http://washington-aviation.org)

9:00 AM | KEYNOTE AREA | **WELCOME & INTRODUCTION** Tips on how to get the most out of this event and discuss the communication, networking and resource gathering that is at the center of this event's philosophy. The Forum is designed to offer industry professionals, who may be new to the industry, or in a transition phase of their career, an opportunity for learning and networking. Those who are looking for inside information that may give them that competitive edge in the hiring process.

9:30 AM – 10:30 AM

Room A   South	Room B   Pioneer	Room C   Founders	Room D   Heritage	Room E   North	Keynote Area
<b>AVIATION EDUCATION College Bound</b> <i>Rheanna Isakson, Jeni Borge, Jerry Kidrick, Embry-Riddle Aeronautical University</i> <i>Considering a Bachelor degree in aviation, aerospace, or engineering? Then this seminar is for you! Hosted by Embry-Riddle, the world's largest university specializing in aviation and aerospace, we will cover what you need to know about college admissions, scholarships, financing and more. Additionally we will highlight a few of Embry-Riddle's in-demand programs, such as Engineering, Aeronautics and Unmanned Systems.</i>	<b>AVIATION CAREERS Pilot Careers &amp; Qualifications</b> <i>TacAero</i> Join us for a candid discussion on certificates, skill sets and training necessary to become employed and be successful in your aviation goals. Aviation professionals will share their journey and answer questions - what to avoid, challenges and victories.	<b>JOB READINESS WORKSHOP: Skills, Resumes and Social Media</b> <i>Joanne Lee   Workforce Readiness Director at Seattle SHRM</i> What are employers looking for in ideal candidates? Develop a resume that will generate results and stand out in today's job market! Use social media as part of a comprehensive strategy to boost your professional presence and short cuts to online aviation job resources.	<b>THE MILITARY PATH: Aviation Careers with the Military</b> <i>Morgan Lawrence   Moderator</i> Get straight answers about the military path to an aviation career. Forum speakers represent current military aviators, veterans, ROTC, recruiters and even civilian airline pilots who work with military pilots. This session will help you make the decision right for you and your goals and discuss the pros and cons.	<b>AVIATION MAINTENANCE: Maintenance Insights</b> <i>Patrick Murphy   Moderator</i> Considering a maintenance career? Currently training and wondering what's your next step? Learn which companies are hiring and what can you do now or in the future to be a superior job candidate. Discuss changes in regulations, working conditions, wages, industry projections and your long term goals in maintenance.	<b>AIRLINE PANEL: Regional Opportunities</b> <i>Gordon Alvord   Rainier Flight</i> We know the minimums but what are regional airlines looking for in applicants? Hear it directly from representatives from attending airlines. Compare salaries, hiring incentives, benefits and flow through paths. Panel will offer insights & suggestions for success. Q & A

10:30 AM – 11:00 AM FORUM BREAK | Visit exhibitors Coffee/Water & Cookies Sponsor: TBD

11:00 AM - 12:00 AM

Room A   South	Room B   Pioneer	Room C   Founders	Room D   Heritage	Room E   North	Keynote
<b>AVIATION EDUCATION Get Your Career Started Faster With Online Education</b> <i>Kyle Beebe   Charter College</i> This seminar will explore different online education options and how Charter College's accelerated Associate and Bachelor degree programs can help you achieve your aviation career goals faster than ever before!	<b>SEAPLANE CAREERS Commercial Seaplane Flying: The Path Less Traveled</b> <i>Steve McCaughey   Seaplane Pilots Association</i> <i>John Gowey   Kenmore Air</i> <i>Flying seaplanes can elevate your career path, and might even forever change your aspirations. There is an alternative to flying at flight levels on auto pilot for pilots looking for more real stick time in unique locations with interesting customers. Learn about the wonderful opportunities of flying seaplanes as a way to jump start your career and/or take it on the path less traveled.</i>	<b>JOB READINESS WORKSHOP: Application &amp; Interviewing Tips</b> <i>Joanne Lee   Workforce Readiness Director at Seattle SHRM</i> Sell your skills and abilities at the interview and find out if the job and company are right for you. Learn how to prepare for the job interview, how to display confidence and answer common interview questions.	<b>MILITARY TRANSITION: Make the Civilian Jump</b> <i>Morgan Lawrence   Moderator</i> The session will examine the ratings necessary to successfully get the most out of your current training and what certificates and ratings are necessary to transition to employment in maintenance and pilot careers with air ambulance, law enforcement flying, fire & utility flying as well as commercial air carriers.	<b>ROTOR CAREERS Helicopter Pilot Careers</b> <i>Hillsboro Aero Academy</i> Interested in flying search and rescue or firefighting operations? The competition for these action-packed helicopter pilot jobs is high. Hillsboro Aero Academy will explain how you can become a helicopter pilot in the career you want and outline the costs, certificates and qualifications necessary to achieve your goals.	<b>ALASKA AIRLINES: Q &amp; A with Alaska Airlines Team</b> <i>John Swedburg, BBCC, Faculty Emeritus, Moderator; Chief Pilot John Hornibrook, Alaska Airlines</i> Forget the "airline gouge" - attend this session for a discussion on Alaska's hiring projections, future growth, pilot expectations.

12:00 – 1:15 PM HOT BUFFET LUNCH SERVED | Visit exhibitors

1:15 P.M. - 2:15 PM

Room A   South	Room B   Pioneer	Room C   Founder	Room D   Heritage	Keynote Area
<b>AVIATION EDUCATION Choosing your Training Path</b> <i>Gordon Alvord   Rainier Flight</i> Local school or college? Part 61 or 141? This lively discussion will offer insight into this competitive industry and offer tips on how you can set yourself ahead of the crowd. Open Forum, Q/A.	<b>AVIATION MAINTENANCE: Options for Employment</b> Representatives from area aviation facilities will discuss qualifications and training specific to long term employment at their facilities. What is the right choice for you? It's not all about good income prospects - be confident in choices that are good for your life balance.	<b>AIRLINE TOPICS: Getting &amp; Keeping the Job</b> <i>Johnny Summers, ERAU, Alaska Air</i> Now that you've had the opportunity to meet the airlines - what if they call you back? What to expect in the process, how to be most effective in your networking. How do you set yourself above all the other candidates and make the best impression.	<b>TRAINING OPPORTUNITY: Horizon/HAA Pilot Program</b> <i>Hillsboro Aero Academy</i> Through a unique partnership with HAA, Horizon has created a Pilot Development Program which offers \$7500 stipends to students to assist with flight training costs. Upon completion of their training, these students will receive a job offer from Horizon Air.	<b>MILITARY TRANSITION: Military Pilot to Airline Pilot</b> Active Duty, Reserves and veterans of all branches of military service have an opportunity to network with airlines. Representatives from airlines will answer questions on hiring projections and what a competitive candidate can do to make the transition to a civilian air carrier.

2:15 – 3:00 PM EXHIBITOR & ATTENDEE MINGLE Coffee/Water; Cookies Sponsor: TBD

# 2017 REGISTRATION

# FIFTH ANNUAL NORTHWEST AVIATION CAREER FORUM

FEB 24, 2017 | PUYALLUP, WA

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:\* \_\_\_\_\_

Email: \_\_\_\_\_

**WHERE** Physical Address:  
110 9th Ave SW, Puyallup, WA 98371  
PARK in Blue Lot (FREE) on Meridian Ave  
Enter through BLUE GATE  
Follow signs to East Showplex entrance

\*AIRLINE JOB SEEKER? Include cell number for "wait" texting during event.

## Included:

Registration includes: Forum sessions, registration packet, badge, & lunch FRI, **FEB 24, 2017** as well as TWO DAY admission to the **Northwest Aviation Conference & Trade Show (FEB 25-26)**. \$35.00 (until DEC 31, 2016); \$45.00 (after JAN 1, 2017)

How did you hear about this event? \_\_\_\_\_

## Are You Registering for a Group?

If so, please list additional names/titles below. Group discount available if registering five (5) or more attendees:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Select Your Forum Focus:

<input type="checkbox"/> <b>EXHIBITOR</b> <b>\$95.00/table*</b> Includes 8' draped table in Keynote area & single person registration (w/lunch). Additional booth representatives \$45.00. <i>* must be registered as a NWAC exhibitor (SAT/SUN) to participate</i>	<input type="checkbox"/> <b>AIRLINE PILOT</b> Interested in Meet and Greet appointments? Please indicate specific airlines below: <input type="text"/> <b>NOTE:</b> Limited availability on meet/greet appointments with Alaska Airlines representatives. Include on-site cell # in phone section (TOP OF PAGE).	<input type="checkbox"/> <b>MAINTENANCE</b> Includes credentials, lunch (FRI), and admission SAT/SUN	<input type="checkbox"/> <b>STUDENT</b> Includes credentials, lunch (FRI), and admission SAT/SUN
		<input type="checkbox"/> <b>MILITARY</b> Includes credentials, lunch (FRI), and admission SAT/SUN	<input type="checkbox"/> <b>OTHER</b> Includes credentials, lunch (FRI), and admission SAT/SUN

Through event fund-raising & business partnerships, the WAA offers group and individual scholarships for costs (buses/transportation) and registration – let us know why you or your group should be selected by contacting Rachel Hansen at 360-427-5599 or rachel@washingtonaviation.org.

## Payment:

<input type="checkbox"/> exhibitor display table	(\$95) X _____	<input type="text"/>
<input type="checkbox"/> Registration (Early \$35/ Jan 1 \$45)	X _____	<input type="text"/>
<b>Total</b>		_____

check  P/O  CREDIT EXP Date: \_\_\_\_/\_\_\_\_

CC Number: \_\_\_\_\_

CW: \_\_\_\_\_ Card Holder: \_\_\_\_\_

**Submit Form:** Email form to rachel@washington-aviation.org | FAX to 360-868-2211 | Mail to Box 622, Shelton, WA 98584.

You will receive a receipt when payment is processed. You will also receive a registration reminder prior to the event. Call 866-922-7469 with any question

You may also register online at [www.washington-aviation.org](http://www.washington-aviation.org).

# BOOTH FAQ FOR ORGANIZATIONS

## WHO is attending?

In 2016 over 800 educators, pilots, mechanics, students, transitioning military and aviation professionals attended. Many were career pilots with experience ranging from hopeful to seasoned. Attendees register in advance for each track.

## WHAT does a booth include?

Forum tables are open to registered NWAC exhibitors; \$95 fee includes one registration (additional \$35).

## WHEN may we set up?

Tables set up FEB 24, 7:00 – 8:00 AM. Free-standing backdrops maximum of 8' wide permitted. Exhibitors move materials to NWAC booth at 3:00 PM.

## WHERE is the Forum held?

The event is held in the Keynote areas of the NW Aviation Conference prior to main event opening.

## EMPLOYMENT

# WHY

# WALK WHEN YOU CAN fly?

## ATTENDEE:

"Each year the conference has gotten better. You have expanded aviation opportunities not only for vendors but also for education and fun."

## Ken

Bellingham, WA



## 2016 MAINTENANCE CONTEST RESULTS

First place trophy (and \$500) awarded to **SPOKANE COMMUNITY COLLEGE**. Second & third (and \$375) awarded to **CLOVER PARK TECHNICAL COLLEGE**.

*Thank you*

ALASKA AIRLINES, AIRCRAFT SPRUCE, WHELEN ENGINEERING & CONTRACT AIRCRAFT TECHNICIANS for sponsoring the 2016 Competition.

[washington-aviation.org](http://washington-aviation.org)

