

2017 Northwest Aviation Conference & Trade Show

Exhibitor Information:

February 25/26, 2017 | Puyallup WA
Aviation Career Forum (FEB 24)

Exhibit Space:

Each standard 10' X 10' trade show booth is \$575. The draped back is 8' high; side walls are 3'. Electricity available at each booth. There is no extra charge for corners – but reserve early for prime spaces.

Reservation includes:

- 8' draped table and two chairs
- 2 exhibitor badges (additional available for \$10/each please order in advance for company personalization)
- listing in event program and website
- 4' booth ID sign
- participation in WAA exhibitor networking events
- opportunity to participate in **Aviation Career Forum**

Furnishings including carpet, lighting and audio visual are available from the decorator service.

Conference Schedule:

Seminars are presented in the conference area. Location of the entrance and food court allows for plenty of exhibit area flow traffic throughout the day.

The Showplex has five seminar rooms accommodating up to 250 attendees as well as a keynote area that seats over 1000.

Presentations range from product and safety seminars to keynote presentations by national speakers. One seminar room is dedicated to maintenance seminars/IA Refresher course presented under event certification.

The **Aviation Career Forum** program is hosted the **FRIDAY BEFORE the core event**. This program is an important tool for educators, students, transitioning pilots and aviation professionals as well as aviation employers. Seminar opportunities are available for registered exhibitors. Display tables at this event are an additional fee. Must be a registered exhibitor to participate.

Attention Aviation Maintenance Companies & Maintenance Seminar Speakers:

We have openings for **NEW** seminars to be added to the 2017 IA Renewal program. The Program has pre-registration of up to 200 attendees. Each session is 45 minutes long with 15 minutes for questions. Lunch is provided. If you are interested in presenting please let us know as soon as possible as **limited space** is available, first come first served upon receipt of information. Preference is given to unique presentation topic/material.

Contact John Hansen at 360-427-5599 or email speaker bio as well as class title and outline to show@washington-aviation.org.

Show Set Up:

Set up is from 2:00PM – 8:00PM Friday and 7:30AM – 8:45AM Saturday. Tear down follows show close **AFTER** 4:00PM. No vehicles permitted in courtyard during open hours and immediately prior. Aircraft take-off and landing areas strictly maintained, please observe signage.

Location:

The Conference is held in the Showplex at the Washington State Fair Events Center, Puyallup, WA. Puyallup is located near I-5, between Tacoma and SEATAC airport. Nearby general aviation airports are Pierce County and Auburn. Directions available at washington-aviation.org.

Lodging:

Make your reservations early as accommodations fill for this event. Visit washington-aviation.org for lodging list and event blocks.

Trade Show Hours:

Saturday 9:00AM – 5:30PM

Sunday 10:00AM – 4:00PM

Admission \$5/ day for attendees. Additional fees for certificated seminars and workshops. Functions and events outside trade show hours are planned for exhibitors and their guests. **Aviation Career Forum (FRI) & Aviation Awards banquet (SAT) require additional fees to participate.**

Advertising Opportunities:

WAA produces a full color publication, ON COURSE, that is direct mailed to pilots and aircraft owners, available online distributed FREE to each conference and forum attendee. ON COURSE showcases aviation updates, stories, services and is distributed at aviation facilities and businesses throughout the Northwest prior to the event. Information is attached.

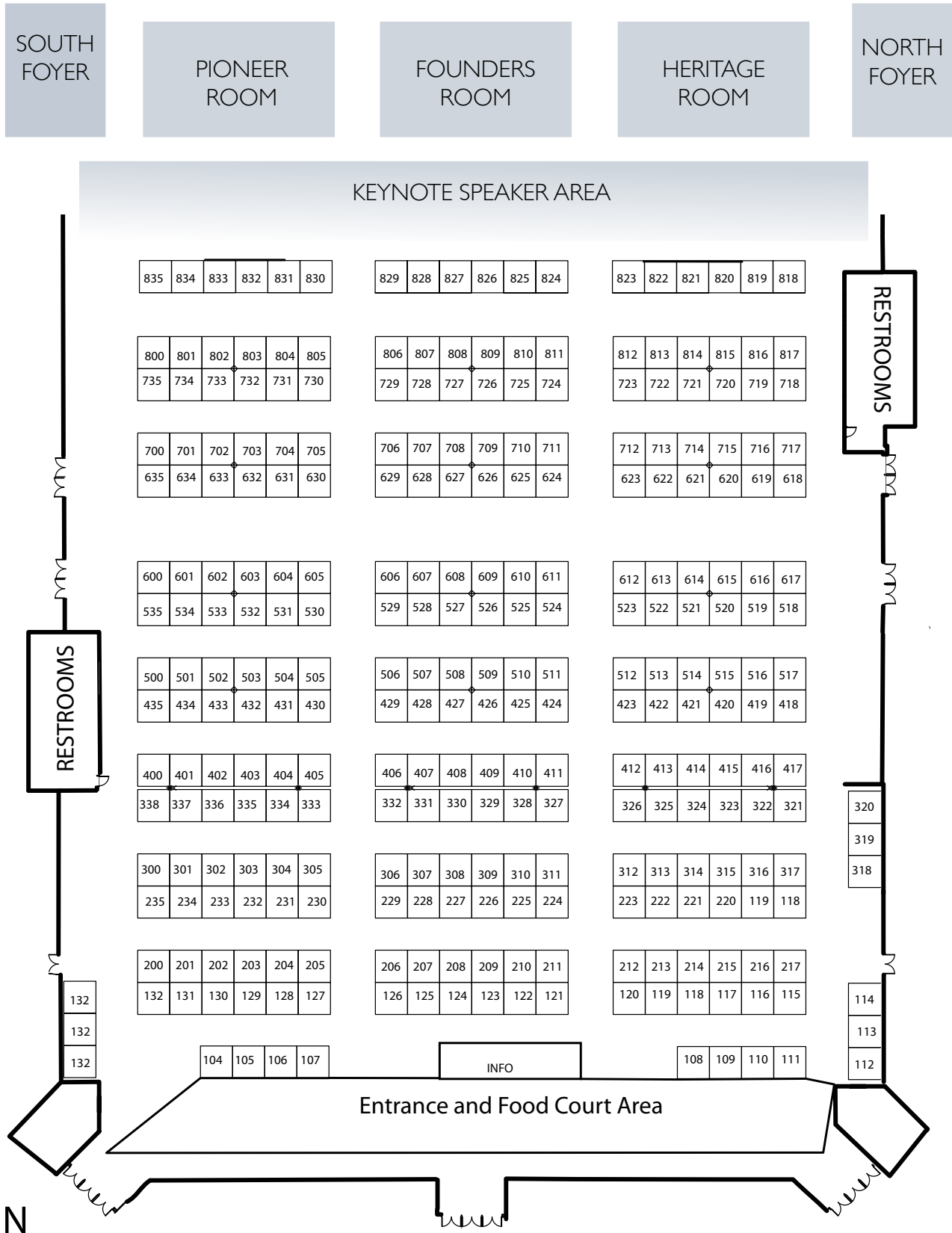
NW Aviation Online Membership Directory

The Washington Aviation Association and partnering aviation groups have identified a need for additional outreach into the aviation community. We are pleased to announce the launch of an online membership opportunity for aviators and aviation businesses to continue the connection and conversation beyond the Conference.

This exciting resource will include member discounts, pilot and business information, aviation business web flyers, education opportunities as well as event schedules and much more! Watch you email for log in information and details!

Toll free: 866-922-7469 | www.washington-aviation.org

Showplex exhibit hall layout



Contact Rachel Hansen at the **Washington Aviation Association** for information.

Toll free to **866-922-7469** or locally **360-427-5599** on the web at washington-aviation.org

Support the 2017 aviation event

For over three decades, the Northwest Aviation Conference has provided aviation companies and organizations opportunity to show support for the Northwest aviation industry while gaining valuable exposure to over 12,000 aircraft owners and pilots!

We invite you to sponsor this event and take an active part in our excitement.

With an attendance of over 12,000 annually; through radio, print media and direct mailings, your company will receive targeted Northwest aviation exposure participating in this event.

Sponsorship Levels

We have several sponsorship packages available for your company, or would be happy to customize one to meet your goals.

Diamond Sponsor

\$10,000

- Large logo on advertising, posters and tickets
- Priority listing in **NEW** NW Aviation Directory
- Logo with link throughout event website
- Large banner ads on event website & **NEW** NW Aviation Directory
- Logo and link on all direct mailing/emails
- Prominent 20' x 20' exhibit area
- Full page ad in On Course
- Prominent banner display at event
- 100 event passes to distribute to your clients
- Choice of seminar time to highlight products

Silver Sponsor

\$2,500

- Logo on posters and select advertising
- Logo on website sponsors page
- Priority listing in **NEW** NW Aviation Directory
- Logo and link on select mailings
- Prominent 10' x 10' exhibit area
- 1/3 page ad in On Course
- Seminar time to highlight products

Platinum Sponsor

\$6,000

- Logo on advertising and posters
- Priority listing in **NEW** NW Aviation Directory
- Logo with link throughout event website
- Large banner ads on event website and **NEW** NW Aviation Directory
- Logo and link on select direct mailings
- Prominent 20' x 20' exhibit area
- 2/3 page ad in On Course
- Prominent banner display at event
- 50 event passes to distribute to your client
- Seminar time to highlight products

Bronze Sponsor

\$1,500

- Logo on posters
- Logo on website sponsors page
- Priority listing in **NEW** NW Aviation Directory
- Logo and link on select mailings
- 10' x 10' exhibit area
- 1/4 page ad in On Course
- Seminar time as schedule allows

Gold Sponsor

\$4,000

- Logo on posters and select advertising
- Priority listing in **NEW** NW Aviation Directory
- Logo with link throughout event website
- Large banner ads on event website and **NEW** NW Aviation Directory
- Logo and link on select mailings
- Prominent 10' x 20' exhibit area
- 1/2 page ad in On Course
- 25 event passes to distribute to your clients
- Seminar time to highlight products

Friends of the Conference

\$500 - \$1,000 or In-Kind Sponsorship

Benefits dependent upon level of financial consideration.

CALL NOW: 866-922-7469/ locally 360-427-5599 or email Rachel with any questions!

Custom designed for your business.

Your sponsorship is unique. Our team uses all available tools and resources to work with your organization to design the best value for your marketing dollars. Whether you would benefit from face time with mechanics, pilots or students – we are pleased to custom build YOUR sponsorship.

How can we help you reach your marketing goals?

- recognition for support of specific events or activities including Aviation Career Forum, **our new in 2015/2016** NW Aviation Directory, aircraft showcase, museum exhibits, static displays or youth activities
- maintenance or product seminars
- sponsorship of keynote speakers with "brought to you by" after each mention (in print, online and on air) of particular event
- exhibitor networking opportunities
- prime booth space and special consideration on bulk area.
- feature articles and exclusive media coverage.

Call us now for details! Toll free: 866-922-7469

Washington Aviation Association was formalized into a non-profit corporation in 1948 to confront problems of the industry and build a stable and prosperous future. We are proud to continue that tradition!

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